

# Miss Louisiana

ORGANIZATION

## Instructions for Ad Pages

1. Miss Louisiana Contestants are required to sell a minimum of **2 full ad pages** (8.5"x11" – Black/White) for the program book. Incentives are awarded for pages sold over 5.
2. ALL money and ads are due at Miss Louisiana State Meeting, Saturday, April 26, 2025.
3. Partial pages will not be accepted. For Example: If you sell a ½ page ad to one business, a ¼ page ad to another, then you must have another ¼ page ad to make up a full page. You will be financially responsible for the unsold portion of an ad page.

<b>Ad Pricing:</b>	<b>Full Page:</b>	<b>\$360</b>
	<b>Half Page:</b>	<b>\$180</b>
	<b>1/4 Page:</b>	<b>\$90</b>
	<b>1/8 Page:</b>	<b>\$45</b>

4. Attached is a copy of the Contestant Information Form, Ad Sales Agreement & Incentives:
  - a. Turn in the Contestant Information Form with your ads at state meeting.
  - b. A copy of the Ad Sales Agreement can be given to the person/business to whom you sold the ad.
  - c. Make a copy of the Ad Sales Agreement and turn in for each ad sold.
5. Ad pages must be Designed and PRINT READY for the program book.
  - a. Pages in the Program Book are 8.5"x11" Black & White.
  - b. Design programs such as Canva can be used to design your ad. Or, ask a friend with graphic design experience to help you.
  - c. Use quality logos for businesses. No pixelated logos or pictures will be accepted.
  - d. Keep text to a minimum. Less is best. Keep ads simple.
  - e. Include your name and title on each page. DO NOT use your candidate number.
  - f. Acceptable file formats include: .pdf, .jpg, .tif, .eps, .gif
  - g. Each ad page should be a separate file on your flash drive. If you sell 8 ad pages, then there should be 8 files on your flash drive.
6. Each contestant should turn in a manila envelope at state meeting labeled with name and title in upper right corner. In the envelope:
  - a. Contestant Ad Sales Information Form
  - b. Flash Drive with all ad pages–PRINT READY. Label flash drive with name and title.
  - c. 1 printed copy of each ad page (for proofing.)
  - d. Printed copy of each Ad Sales Agreement attached to the printed ad page.
  - e. 1 certified check or money order for all ads sold, or business checks made payable to the Miss Louisiana Organization.
7. Contestants are not allowed to use the Miss Louisiana or Miss America Logo or crown.
8. Please check your flash drive to confirm all ads saved.
9. Questions? Contact Leslie Bryan: [lesliebryanads@gmail.com](mailto:lesliebryanads@gmail.com) or 318 376-7944.

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## Contestant Ad Sales Information Form

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Talent: \_\_\_\_\_ Music Title: \_\_\_\_\_

Community Service Initiative: \_\_\_\_\_

School: \_\_\_\_\_

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Number of Full Pages Sold: \_\_\_\_\_

Total Number of individual Ads Sold: \_\_\_\_\_

Total Amount \$ \_\_\_\_\_

Additional Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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I, \_\_\_\_\_ (contestant name),

agree to provide the following ad in the Miss Louisiana  
2025 Program Book on behalf of

\_\_\_\_\_ (purchaser of the ad).

**Please circle ad page sold:**

<b>Full Page</b>	<b>\$360</b>
<b>1/2 Page</b>	<b>\$180</b>
<b>1/4 Page</b>	<b>\$90</b>
<b>1/8 Page (Business Card)</b>	<b>\$45</b>

Details of Ad Sold or Print to be added:

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\_\_\_\_\_  
(Ad Seller)

\_\_\_\_\_  
(Ad Purchaser)

\_\_\_\_\_ Cash    \_\_\_\_\_ Money Order    \_\_\_\_\_ Cashier Check    \_\_\_\_\_ Commercial Check

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## Program Book Ad Sales Awards & Incentives

### **Top Ad Sales Winner** (Ads turned in at State Meeting on April 26.)

- \$500 cash award
- 1 Golden Patron Ticket Package for the Miss Louisiana Competition (2 Tickets, 1 Program Book, 2 Patron Gala Tickets | Valued at \$400)

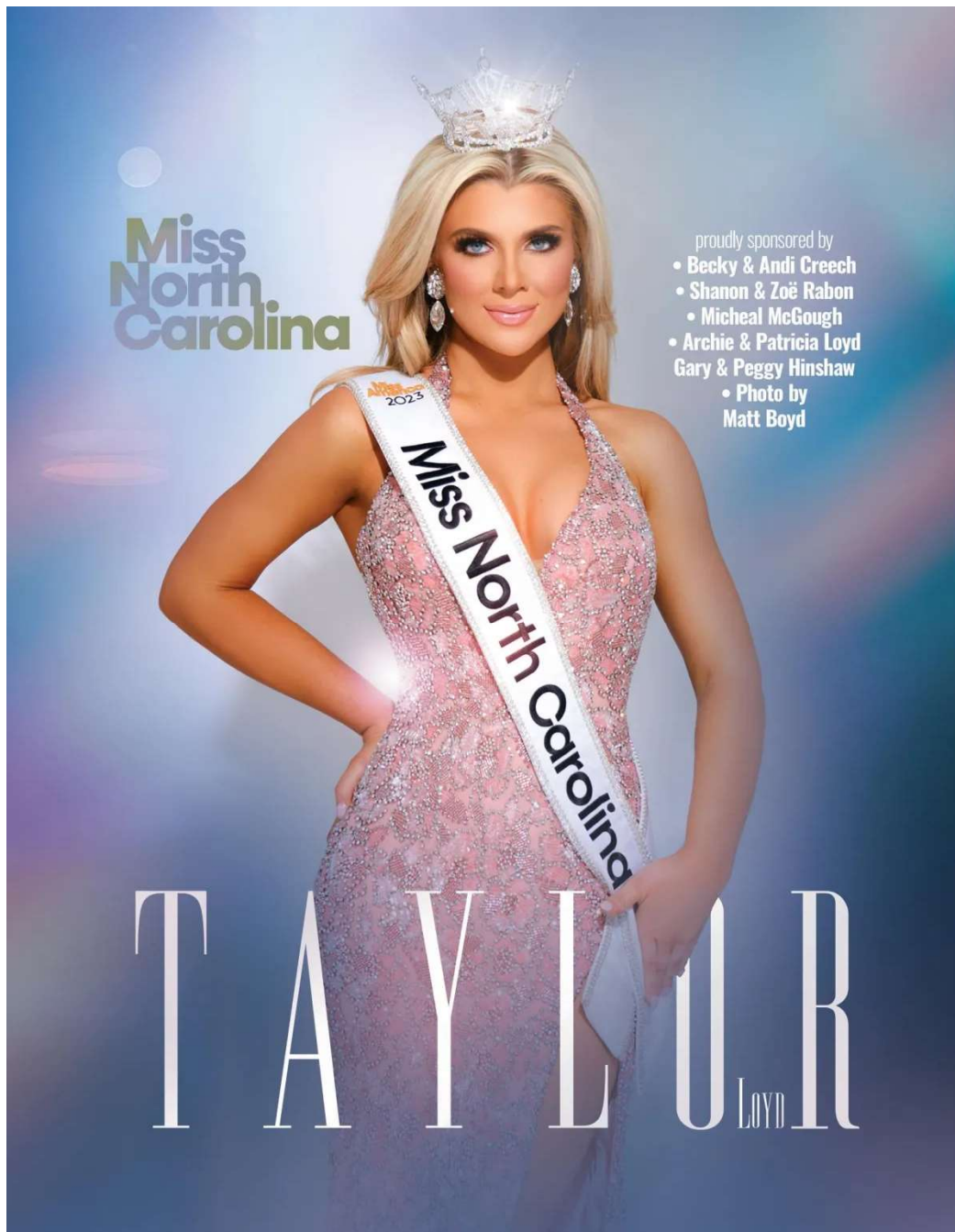
### **Cash Incentive for all Contestants**

- Receive \$50.00 cash award for each page sold over 5 pages

### **Additional Incentive** (Date TBA)

- The contestant who has sold the most ads by Date TBA will be allowed to select their placement in the contestant line-up during the lottery drawing Date TBA).
- Any contestant who has sold more than 5 ad pages by Date TBA will also be allowed to select their placement in the lottery prior to the drawing.
- We will announce how to report the number of ads sold at a later date.

A picture of yourself with the names of those sponsoring your page or a simple business logo in place of where “Miss North Carolina” is on this page would make a great ad page.  
Keep it simple!



You may choose to tell a story.  
Write a paragraph, add 2-3 photos and your sponsor logo.

## My Scholarship Journey

MISS ALABAMA

**BRIANNA  
BURRELL**

UNIVERSITY OF  
SOUTH ALABAMA

*Field of Study:*  
Political Science/Philosophy

*In 60 years, The University of South Alabama has become a high-quality educational institution in medicine, business, education, engineering, and liberal arts. Focusing on the future, the "Flagship of the Gulf Coast" strives upward and onward!*

The University of South Alabama presented an opportunity to start a new chapter. Though anxious, I was hopeful of who I would grow to be. My incoming freshman class' convocation was centered around "leaving our paw print" on the campus. I began my campus involvement through First Year Council, Black Student Union, Jaguar Productions and South Cheerleading Pom Team. I gained a community, lifelong skills, and a love for my university. These roles over the next four years grew, changed, and impacted my life in a way I could have never imagined. Each year left its individual paw print on my life. From cheering on the Jags at athletic events and advocating for student diversity on campus to serving the surrounding communities and building mentorships with prospective students, South was a foundation that fortified me as an ambassador in life. I joined other organizations like the Office of Multicultural Student Affairs and was initiated in the Epsilon Upsilon Chapter of Alpha Kappa Alpha Sorority Incorporated. However, the true test of this institution came during a year everything changed, 2020. My professors, colleagues, and Jag community rallied together during the pandemic to ensure the success of each student in their academics, mental health, and personal lives. Throughout my entire collegiate career, I was prepared for the world I would once enter as an alumna. In 2021, I graduated with my Bachelor's degree in Political Science and Philosophy, and from the skills gained at my Alma Mater, I am prepared to leave a legacy of strength, excellence, and progress.



Miss 2024  
America